## BIOSTRATA innovative . natural . effective

## BIO•LUCENT white detox program

an innovative, high efficacy depigmenting program that works to address past, present and future signs of melanin.

# BIO•LUCENT white detox program

### diminish, inhibit and prevent.

an advanced skin brightening program with a high efficacy in diminishing the appearance of age and sun spots, melasma and hyperpigmentation for clearer, brighter and healthier skin.

### multi-targeting actives address present and future melanin synthesis

diminish surface pigmentation + purge trapped melanin + inhibit future melanin formation

## the future is brighter...

### our specifically tailored high-performance active ingredients include:

glycolic acid • mandelic acid • kojic acid • gluconolactone • arginine • hyaluronic acid • tranexamic acid • ethyl ascorbic acid • TR-4MSK • anti free radical compounds

## these provide a comprehensive mechanism for reducing both present pigmentation and prevent future melanin synthesis:

- inhibit activation of melanocytes to form melanin
- work from inside melanocytes to reduce melanin production
- reduce present melanin and stop pre-melanin synthesis to become melanin pigments
- accelerate epidermal turnover
- stimulate basal layer cellular division to enhance turnover
- push dead cells with melanin pigments off the epidermis to lighten dark spots

### a synergy of innovative actives formulated for high efficacy:

### 1. m-tranexamic acid inhibits the activation of melanocytes

- acts to suppress inflammatory proteases that cause abnormal melanocyte activity
- targets persistent spots to control and inhibit excess melanin growth
- 2. TR4-MSK (potassium methoxycinnamate) provides high efficacy skin brightening activity
- offers longer term inhibitory effect
- suppresses growth of melanin and prevents dark spots and freckles

### 3. ethyl ascorbic acid (vitamin c derivative) provides effective and sustained skin brightening activity

- a tyrosinase inhibitor that inhibits polymerization of melanin
- promotes an instant and sustained whitening effect

### 4. vitamin a aldehyde (retinylaldehyde) accelerates epidermal cellular turnover

- acts as a penetration enhancer to work in synergy with other actives
- positively influences RNA transcription processes of the skin
- leads to healthier cells and reduced visible signs of aging

### 5. alpha, beta and polyhydroxy acids encourage healthy collagen and elastin production

- helps to break intercellular cement, stimulate collagen synthesis and activate cellular regeneration
- lightening action is effective for the treatment of irregular hyperpigmentation

# BIO•LUCENT white detox program

before prior to starting sessions

after 8 - 10 sessions with home care



### fifth generation of skin brightening

our exclusive salon program objectives:

- inhibit activation of melanocytes to form melanin
- work from inside melanocytes to reduce melanin that has already formed and stop pre-melanin DHICA to become melanin pigments
- stimulate basal layer cellular division to enhance the turnover of keratinocytes and in the process, push the dead cells with melanin pigments off the epidermis to lighten dark spots

### number of sessions recommended

• 10 x weekly sessions

### designed to offer ease of use, low irritation and high efficacy

• session time: approximately 60 minutes

### program main steps

- double cleanse
- patch test
- · protect sensitive areas
- peel application
- peel neutralization

- gentle massage
- soothing gel mask
- soothing mist
- sunblock

program step	product	treatment time
make up removal	milk cleanser	3 minutes
cleanse	pro exfol prep wash	3 minutes
double cleanse	cleansing wash	3 minutes
skin patch test	strata 2001 <sup>1</sup>	2 minutes
special care	recovery cream (point application) <sup>2</sup>	3 minutes
skin renewal	white detox ampoule <sup>3</sup>	8 - 12 minutes
neutralization	neutralizer foam	5 minutes
cleansing	rinse and cleanse with cold water	3 minutes
balance + moisturize	bio lucent white detox massage cream	10 minutes
soothing care	post mist	2 minutes
nydrating mask	bio lucent white detox gel mask	15 - 20 minutes
post cabin	strata mist	2 minutes
	recovery cream/spf 35+++/spf 50+++	

<sup>2</sup> a positive skin reaction occurs (reoness, imitation) it is advised that a more suitable treatment be given alto not b proceed with the peer alto a point application of recovery cream to areas such as the inner and outer corners of the eyes, folds of the nose, ears and mouth.
 apply a thin, even layer and leave on for 8 - 12 minutes depending on severity of condition. always ensure full neutralization and removal.

# BIO•LUCENT white detox program

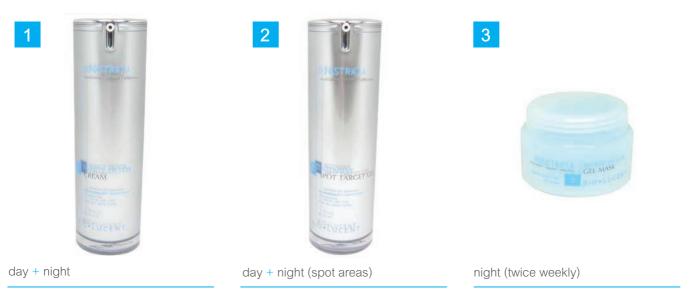
### advanced white detox program home care series

### with multi-targeting actives

diminish present pigmentation + purge trapped melanin + inhibit future melanin formation

### active ingredients

- tranexamic acid ethyl ascorbic acid TR-4MSK vitamin e acetate vitamin a aldehyde encapsulated salicylic acid
- palmitoyl pentapeptide-3 acetyl hexapeptide-3 deoxyarbutin procysteine



### white detox cream

incorporates innovative whitening ingredients to address melasma and skin pigmentation to brighten overall skin tone.

### ethyl ascorbic acid

• a vitamin c derivative that inhibits the formation of melanin by restraining the Cu2+ activity of tyrosinase

#### TR4-MSK

suppresses growth of melanin and prevents dark spots and freckles

#### m-tranexamic acid

 inhibits tyrosinase synthesis, preventing new pigmentation spots and freckles

### palmitoyl pentapeptide-3 (Matrixyl™)

stimulates the "matrix" layers in the skin - primarily collagen and fibronectin for enhanced collagen production
encourages a reduction in the depth of wrinkles

### acetyl hexapeptide-3 (argireline)

• a botox alternative that relaxes facial tension, providing a reduction in facial lines and wrinkles

#### vitamin e acetate

• a powerful antioxidant that deeply moisturizes and protects the skin

### spot intensive target gel

incorporates innovative whitening ingredients in synergy with a Vitamin A derivative to diminish the intensity of melasma and skin pigmentation.

#### ethyl ascorbic acid

• a vitamin c derivative that inhibits the formation of melanin by restraining the Cu2+ activity of tyrosinase

## vitamin a aldehyde (retinylaldehyde)accelerates epidermal cellular

turnover
act as a penetration enhancer to work in synergy with other actives

#### m-tranexamic acid

 inhibits tyrosinase synthesis, preventing new pigmentation spots and freckles

#### deoxyarbutin

• a highly effective, gentle and safe active compared to arbutin, kojic acid and hydroquinone

### white detox gel mask

a brightening mask formulated with AQUAXYL | LIPOMOIST | SENSONOV WR and a synergy of whitening actives that moisturizes dull, dehydrated skin while improving skin clarity.

#### procysteine

• a double functioning active (skin lightening and anti-aging)

infiltrates into the skin quickly

• prevents tyrosinase activity and the formation of melanin

#### m-tranexamic acid

 inhibits tyrosinase synthesis, preventing new pigmentation spots and freckles

#### encapsulated salicylic acid

 a beta-hydroxy acid that gently exfoliates the skin, helping to clear out congested pores and improve the appearance of fine lines, wrinkles, blemishes and post-blemish scarring