

BIOSTRATA

innovative . natural . effective

EYE LIFT CONTOUR program

an innovative, high efficacy salon program to lift, brighten and redefine the delicate eye contour area, diminishing the appearance of under eye dark circles and puffiness, tones and tightens the eye contour and helps repair cutaneous aging to reduce fine lines and wrinkles.

EYE LIFT CONTOUR program

lift, brighten and redefine.

an advanced eye contour program utilizing a synergistic blend of exclusive actives that work to reduce under eye dark circles, puffiness, loss of skin elasticity and fine lines and wrinkles

multi-targeting actives address the underlying causes of dark circles

increase lymphatic drainage + reduce pigment discoloration + improve skin firmness

the future is brighter...

our specifically tailored high-performance active ingredients include:

• HALOXYL™ • DYNALIFT™ • EYELISS™ • MATRIXYL 3000™ • salicylic acid • micro-exfoliating apricot seeds

these provide a comprehensive mechanism for gently exfoliating dull surface skin cells, reducing the appearance of dark circles and inflammation while providing a significant improvement in strengthening fragile capillaries and diminishing the signs of cutaneous sagging:

- prevents damage to the skin and blood vessels from inflammation and free radicals
- increases lymphatic circulation, reducing lymphatic fluid accumulation
- strengthens weak, rigid capillaries to help prevent leakage and puffiness
- reduces red and blue skin discoloration under the eye
- reduces skin irritation, anti-inflammation (less irritation, less coloration)
- reduces wrinkles and thickens the skin under the eye area

a synergy of innovative actives formulated for high efficacy:

1. HALOXYL™ exclusive anti-dark circle active

- acts to reduce the “dark” color under the eye by binding with iron in the blood
- reduces inflammation and thickens the skin to further reduce discoloration

2. DYNALIFT™ lifts and firms the eye contour area

- forms a stretching film on the surface of the skin to provide an immediate and durable tightening effect
- firms up sagging contours for a lifted, more youthful appearance

3. EYELISS™ provides anti-puffiness benefits

- decreases capillary permeability to stop leakage into inter-cellular space to reduce puffiness
- increases lymphatic circulation, decreases inflammation and improves drainage

4. MATRIXYL 3000™ anti-aging active that encourages collagen synthesis

- contains the matrikines Pal-GHL and Pal-GQPR acting in synergy to repair cutaneous damages of aging
- activates the skin’s natural production of collagen, elastin and hyaluronic acid
- reduces the appearance and depth of fine lines and wrinkles

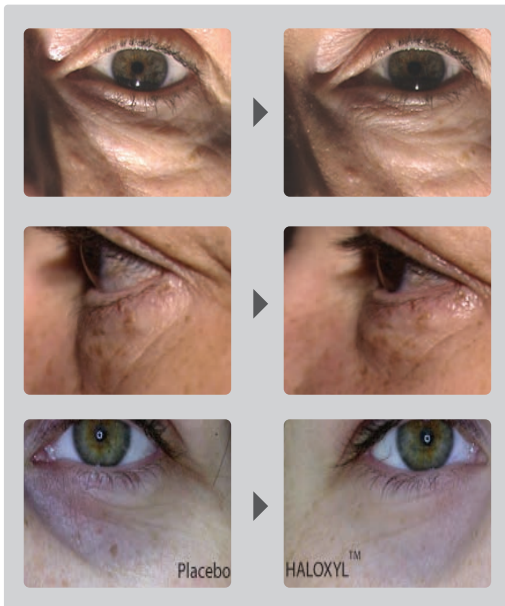
5. salicylic acid encourage healthy collagen and elastin production

- helps to break intercellular cement, stimulate collagen synthesis and activate cellular regeneration
- reveals smoother, brighter skin and improves absorption of salon program actives

EYE LIFT CONTOUR program

before
prior to starting sessions

after
8 - 10 sessions with
home care



redefine the eye contour area

our exclusive salon program objectives:

- improve skin firmness and elasticity and decrease signs of inflammation
- increase lymphatic circulation and drainage to help reduce puffiness
- provide improvement in strengthening fragile capillaries, diminishing fine lines and wrinkles and redefining the eye contour area
- diminish the appearance of undereye dark circles by reducing pigment discoloration

number of sessions recommended

- 10 x weekly sessions

designed to offer ease of use, low irritation and high efficacy

- session time: approximately 40 minutes

program main steps

- cleanse and tone
- gentle exfoliation
- lifting massage*
- lymphatic massage*

- soft mask and ampoule
- eye gel and ampoule (post-cabin)
- moisturizer (post-cabin)

* can be done by hand or with machine (LHE)

program step	product	treatment time
make up removal	two phase make up remover	2 minutes
cleanse	milk cleanser	2 minutes
tone	anti-free radical toner	1 minute
exfoliation	marine peeling mask (2 ml)	3 minutes
lifting massage	eye lift contour serum* (2 ml)	5 minutes
lymphatic massage	eye lift contour eye gel* (half)	10 minutes
soft mask	eye lift e-osmosis mask + (1 sachet)	
	eye lift concentrate ampoule (half)	15 minutes
post cabin	eye lift concentrate ampoule (balance)	1 minute
	eye lift contour eye gel (balance)	1 minute

* lifting and lymphatic massages can be done by hand or with machine (LHE) and should be customized according to the client's needs.

EYE LIFT CONTOUR program

advanced eye lift contour program home care products

with multi-targeting actives

increase lymphatic drainage + reduce pigment discoloration + improve skin firmness

active ingredients

• HALOXYL™ • DYNALIFT™ • EYELISS™ • MATRIXYL 3000™ • vitamin c



- reduces signs of fine lines
- increases drainage
- clears congestion
- provides intense lifting
- visible efficacy in 2 months

day or day + night (intensive)

eye lift contour serum

with HALOXYL™ to diminish the appearance of dark eye circles and DYNALIFT™ to lift and firm the eye contour area

HALOXYL™

exclusive anti-dark circle active

- acts to reduce the “dark” color under the eye by binding with iron in the blood
- reduces inflammation and thickens the skin to reduce discoloration

DYNALIFT™

lifts and firms the eye contour area

- forms a stretching film on the surface of the skin to provide an immediate and durable tightening effect
- firms up sagging contours for a lifted, more youthful appearance

directions apply in the morning (by itself, or applied before cream gel) and gently tap into the skin until fully absorbed.

night or day + night (intensive)

eye lift cream gel

rich in antioxidant vitamin c, MATRIXYL 3000™ and EYELISS™ to help diminish the appearance of fine lines, wrinkles and undereye puffiness

MATRIXYL 3000™

anti-aging active that encourages collagen synthesis

- contains the matrikines Pal-GHL and Pal-GQPR acting in synergy to repair cutaneous damages of aging
- activates the skin’s natural production of collagen, elastin and hyaluronic acid
- reduces the appearance and depth of fine lines and wrinkles

EYELISS™

provides anti-puffiness benefits

- decreases capillary permeability to stop leakage into inter-cellular space to reduce puffiness
- increases lymphatic circulation, decreases inflammation and improves drainage

directions apply in the evening (by itself or layered on top of contour serum) and gently tap into the skin until fully absorbed.