## HYDRATION SERIES ABSOLUTE HYDRATION TECHNOLOGY

Consists of: HYDRO BOOSTER | HYDRO ESSENCE | ULTRA MOIST LOTION ULTRA MOIST SERUM | AQUA MARINE HYDRATING FACIAL MASK | MOISTURIZING AND LIFTING MASK ALOE VERA SOOTHING & MOISTURIZING GEL MASK

## ABSOLUTE HYDRATION

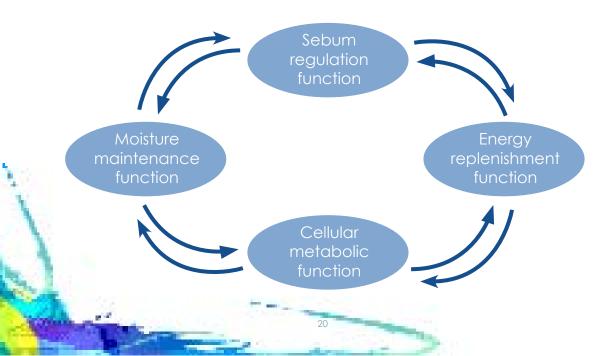
Water is a precious natural resource needed by our skin. The natural beauty and health of skin is dependent on this water source.

Deep dehydration occurs in the second major layer of the skin called the dermis, usually this is noticeable in the skin tissue around the eyes. Oily skin can also be dehydrated due to the damage of the skin lipid barrier layer. There are several factors which contribute to dehydration; environmental conditions like wind or sunburn heat and air conditioning in the office and home medication, alcohol or excessive sweating.

H20 Essence & H20 booster's function is to add to the moisture content of the skin. Patented technology known as Advance Moisturizing Complex (AMC) in our formulation provides a thin protective membrane layer to prevent the lost of moisture from the skin surface and at the same time lock the water molecules in the intra-cellular space to keep the skin moist and supple to provide the skin with the best moisturizing function. The polysaccharide molecules also further protect sensitive skin.

#### VITAL FUNCTION EQUILIBRIUM (VFE) Concept

To build a healthy and beautiful skin requires an equilibrium of four physiological vital functions



### BIOSTRATA HYDRO ESSENCE Intense Hydrating Essence

An oil-free water based moisturizer with anti-irritant and anti free-radical plant extracts to gently reduce skin irritations and increase oxygen utilization on a cellular level.

Developed for sensitive skin, it also increases the skin's immunity to free-radicals and has calming and anti-inflammatory properties.

#### PRODUCT SPECIAL FEATURES

- Water-based, contains no oil content.
- Is an effective moisturizer and an anti-irritant.
- Contains natural extracts with anti free-radical properties.
- The polysaccharides in the natural plant extracts reduce possible

skin irritation and increase oxygen utilization on a cellular level.

#### **PRODUCT FUNCTIONS**

Through many years of research, this product is specially developed for sensitive skin. Increases the skin's immunity to free-radicals and has calming and anti-inflammatory properties.

#### ACTIVE INGREDIENTS

AQUAXYL A moisturizer with skin firming properties that helps stimulate ceramide synthesis and repair while decreasing water loss and improving skin elasticity.

 KUDZU EXTRACT
 Reduces skin irritation and calms the skin.

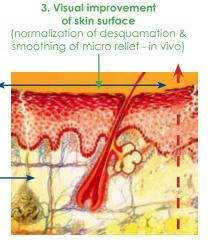
GREEN TEA EXTRACT | Helps protect against free-radicals and prevents premature aging. LICORICE EXTRACT | Increases the immunity of the skin and provides calming properties. LIPOMOIST 2013 | A unique membrane layer that increases the ability of the skin to retain and hold water for more than 24 hours.

DIRECTIONS | Squeeze sufficient amount of product into palm. Apply to the entire face, except for the mouth and eye areas. Use day and night.



1.2 increase of Epidermal Water Content (of electrical conductance - in vivo)

> 1.1 Increase of Dermal Water Reservoirs (GAGs in vitro)



2. Decrease of WATER LOSS

2.1 Improvement of barrier function: (ceramide synthesis-ex vivo)

2.2 Decrease of Trans Epidermal Water Loss (TEWL- in vivo)



A new strategy for an ideally moisturized and restructured skin



### BIOSTRTA HYDRO BOOSTER Lipid Barrier Repair

A soothing and calming water-based moisturizer and TREATMENT designed with Sensonov WR to create a special membrane/layer to retain moisture on the skin's surface. Specially formulated with other active ingredients to lock in moisture and repair dry and sensitive skin.

#### PRODUCT SPECIAL FEATURES

- Water-based, contains no oil content.
- Prevents skin dryness and improves skin nutrient absorption.
- Reduces skin sensitivity, protects the skin from harsh
- environmental irritants and calms and soothes sensitive skin.

#### PRODUCT FUNCTIONS

Reduces skin irritation on sensitive skin while calming, soothing and moisturizing the skin.

DIRECTIONS | Squeeze sufficient amount of product into palm. Apply to the entire face, except for the mouth and eye areas. Use day and night. For serious dry skin, apply after Hydro Essence.

#### ACTIVE INGREDIENTS

SENSONOV WR  $\mid$  A special membrane that holds moisture in the skin.

LIPOMOIST 2013 | Assists in nutrient absorption in the skin. DIPOTASSIUM GLYCYRRHIZINATE | Soothes and calms the skin. CHAMOMILE EXTRACT | A natural extract with anti- inflammatory properties that helps to reduce skin redness and irritation.

# ADVANCED SKIN CARE **TECHNOLOGY**



### ULTRA MOIST LOTION **ULTRA MOIST SERUM** 30MI

Contains a unique plant extract that moisturizes and re-hydrates your skin and maintains the radiance and softness for many hours. The soothing effect of CHAMOMILE and LICORICE extracts in this formula make it suitable for sensitive skin types. It is non-oily and is an ideal skin recovery serum for use after micro dermabrasion and IPL/LHE procedures.

Active Ingredients: Moist 24 (plant extract that encloses water on skin, retaining moisture and buoyancy), Hyaluronic acid, Chamomile extract, Licorice extract.

### MASK 28GM x 6PC

## AQUA MARINE RE-HYDRATING

A natural aqua marine formula rich in Lipomoist 2013 and Hyaluronic acid. These active ingredients combined with herbal extracts capture water molecules in the deep layer of the skin and helps to improve nutrient absorption and penetration giving the skin a soft and radiant complexion.

Active Ingredients: Hyaluronic acid, Chamomile extract and Lipomoist 2013 (which forms a molecular maintenance membrane layer that re-hydrates the dermis for periods longer than 12 hours)



## MOISTURIZING AND LIFTING MASK

A cream mask designed to optimize moisture and improve elasticity while reducing fine lines and wrinkles. Dry skin regains moisture and leaves skin supple and firm.

DIRECTIONS | Apply on cleansed face, and leave on for around 20 minutes, Use towel/paper to gently wipe off before rinsing with luke warm water.

#### ACTIVE INGREDIENTS

Hydroelastin | stimulates skin elastin fibre to improve elasticity Pentavitin™ | moisturizes and provides anti-irritation properties PRE Complex™ | improves cellular regeneration and firming Lactamide MEA | moisturizes and improves smoothness Bamboo Extract | soothing and refreshing properties

## ALOE VERA SOOTHING AND MOISTURIZING GEL MASK

A soothing botanical mask infused with Aloe Vera Juice to gently moisturize and hydrate the skin, decreases dryness, irritation and inflammation. Refreshing Peppermint Oil cools and Geranium Oil helps calm and relax the senses.

Directions | Use generous amount on cleansed face, leave on for approx. 15 minutes, wipe off then rinse with water.

ALOE VERA EXTRACT | moisturizes, conditions, softens, soothes GERANIUM OIL | astringent, anti bacterial & anti microbial PEPPERMINT OIL | soothing, improves blood circulation GLYCERIN | hydrates and provides a skin barrier against loss of moisture

