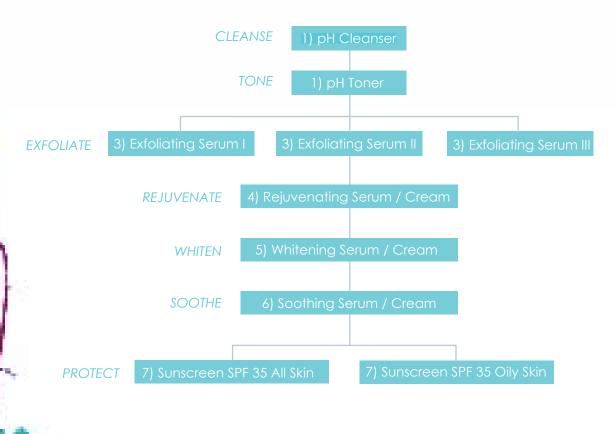


BALANCING PH CLEANSER | BALANCING PH TONER | EXFOLIATING SERUM I/II/III
REJUVENATING SERUM/CREAM | WHITENING SERUM/CREAM
SOOTHING SERUM/CREAM | SUNSCREEN 35 ALL/OILY SKIN

PRODUCT FLOW CHART



Biostrata Bio Rejuvenation Program is an in-depth fine peeling/whitening/rejuvenating program formulated from natural extracts of herbs, fruits and plants. It exfoliates damaged, aging, blemished, acne-prone and other problem skins to promote the growth of healthy new skin. Developed with dermatologists, this system restores elasticity and radiance, evens skin tone and reduces the visibility of fine lines and scars. Biostrata Bio Rejuvenation Program restores the youthful appearance that has been harshly affected by time, sun damage and environmental free radicals.

Explore the active ingredients of the products in the program and what they can do for you today!

BALANCING pH CLEANSER

A pleasant low-foaming cleanser that gently removes surface impurities, oil and dirt without irritation while building up the skin's acid mantle layer.

FEATURES

Soothing botanical extracts of aloe vera and allantoin lightly hydrate while nourishing sweet almond oil softens and conditions the skin.

APPLICATION

Suitable for all skin types, including sensitive skin.

■ STEP ONE CLEANSER

ACTIVE INGREDIENTS:

ALOE VERA

A gentle moisturizer that promotes healthy skin.

ALLANTOIN

An anti-irritant that aids in cellular regeneration for smoother skin.

SWEET ALMOND OIL

Helps to balance moisture and combat itching and irritation.

BALANCING pH TONER

A mildly astringent yet hydrating and soothing toner that removes any last traces of impurities.

FEATURES

Contains witch hazel extract to tighten and refine pores, hyaluronic acid to plump up and hydrate as well as vitamin and mineral-rich aloe vera to soothe and balance the skin's pH value.

APPLICATION

Suitable for all skin types, including sensitive skin.

STEP TWO TONER

ACTIVE INGREDIENTS:

HYALURONIC ACID
Hydrates and provides elasticity.
WITCH HAZEL
A botanical extract known for its astringent properties.
ALOE VERA

A gentle moisturizer that promotes healthy skin.



A-HYDROXY ACIDS

AHA Basics

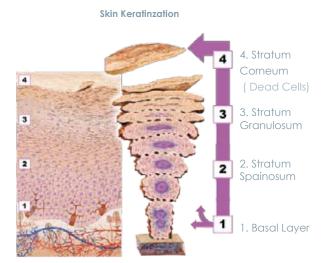
Glycolic acid derived from natural fruit acids (alpha hydroxy acids / AHAs) helps to rejuvenate the skin by encouraging the shedding of old, sundamaged surface skin cells. Glycolic acid is the alpha hydroxy acid most frequently used for AHA facial treatments but lactic acid (derived from milk) and citric acid are also used.

Who should use Glycolic Acid - AHA treatments?

AHA - glycolic acid preparations are recommended for those whose skin is showing signs of aging. Fine lines, brown marks and dry spots (solar keratoses) can improve with regular applications or peels. Glycolic acid may also prove helpful for those prone to acne. Hand rejuvenation with Glycolic acid is also known for diminishing age spots and wrinkles on that particular area.

How do they work?

With time and sun exposure there is a gradual slow-down in the rate at which old cells leave the surface of the skin and are replaced by newer cells. This results in a surface layer of dead skin cells that are responsible for the appearance of aged skin. Glycolic Acid- AHA's loosen the glue-like substances that hold the surface skin cells to each other, therefore allowing the dead skin to peel off. The skin underneath has a fresher, healthier look with a more even color and texture. With high concentration and long-term use, AHA's may also affect the deeper layers of the skin, Collagen and Elastin regeneration which makes fine lines less obvious. Side-effects from AHA acids include sun sensitivity, so products containing AHA should always be used in conjunction with a sunscreen.



Turnover Rate vs.Age

(Time is takes for skin to naturally, one cycle)

1-10 year old 15 days 10-30 year old 28 days 30-60 years old 50 days

EXFOLIATING SERUM I, II, III

30ML

A comprehensive range of alpha-hydroxy-acid [AHA] based serums of 5% and 10% encapsulated glycolic acid and 10% encapsulated mixed fruit acid for sensitive skin in a light, silky-textured base. Derived from sugarcane, glycolic acid's smaller molecular size is believed to make it more effective for skin care that other alpha hydroxy acids and can help to improve the appearance and texture of the skin while diminishing the look of fine lines, wrinkles and pigmentation spots.

FEATURES

Glycolic acid stimulates the production of healthy COLLAGEN, ELASTIN and HYALURONIC ACID while it exfoliates clogged, dull surface skin cells to even out skin tone and improve the overall texture of the skin. It also effectively plumps up fine lines and wrinkles, restoring skin elasticity, firmness and a healthy buoyancy by reinforcing the skin's natural moisture retention.

APPLICATION

Serum I & II are suitable for all skin types, Serum III is exclusively formulated for sensitive skin types.

NON-COMEDOGENIC NO ANIMAL TESTING

IT IS ALWAYS ADVISABLE TO WEAR A DAILY SUNBLOCK PROTECTION OF AT LEAST SPF 15 WHEN USING PRODUCTS CONTAINING GLYCOLIC ACID OR OTHER AHA ACIDS.

STEP THREE EXFOLIATE

ACTIVE INGREDIENTS:

EXFOLIATING SERUM I
5 % ENCAPSULATED GLYCOLIC ACID | HYALURONIC ACID

EXFOLIATING SERUM II

10 % ENCAPSULATED GLYCOLIC ACID | HYALURONIC ACID

Glycolic acid dissolves dull surface skin cells to reveal fresh new skin while hyaluronic acid gently moisturizes to reduce dryness and irritation.

EXFOLIATING SERUM III
ENCAPSULATED GLYCOLIC ACID | MANDELIC ACID | LACTIC
ACID | MALIC ACID | ENCAPSULATED SALICYLIC ACID |
HYALURONIC ACID

A mixture of alpha-hydroxy acids and beta-hydroxy acid to gently exfoliate and encourage a healthy cell turn-over rate and prevent further clogging while the inclusion of hyaluronic acid prevents dryness.



Retinyl A Palmitate (Vitamin A Palmitate)

Basics

Retinyl Palmitate (Vitamin A Palmitate) is a form of Vitamin A. It is produced from Retinol (Vitamin A) and Palmitic Acid (a fatty acid). It is easily absorbed by the skin. Once absorbed, it turns first into retinol and then into retinoic acid.

What it does?

- Retinyl Palmitate reduces flaking and restores suppleness, thus improving the appearance of dry and damaged skin. It is also an effective antioxidant as it improves collagen production and plumps skin, helping smooth out fine lines. Clinical studies have shown vitamin A to have properties that block the absorption of harmful UVA and UVB rays, as well as a stimulating effect on cell regeneration. It has been clinically shown to improve the appearance of stretch marks and regulate epidermal skin cell growth.
 - Penetrates deeply into your skin to work from underneath
 - Reduces wrinkles and fine lines
 - Increases moisture and elasticity
 - Stimulates collagen production
 - Diminishes skin damage
 - Helps unclog pores
 - Hydrates while it exfoliates
 - Helps manage acne

Side-effects

Retinyl Palmitate can cause sun sensitivity, so products containing retinyl palmitate should always be used in conjunction with a sunscreen.

REJUVENATING SERUM

A light serum that aids in cellular regeneration and the prevention of collagen loss from photodamage and aging.

FEATURES

Retinyl Palmitate, a Vitamin A derivative, has demonstrated a reduction of wrinkles and fine lines, an increase in collagen production and skin hydration as well as a decrease in enlarged pores. Hyaluronic acid ensures less irritation and glycerin prevents dryness.

APPLICATION

Suitable for combination to oily skin types.

STEP FOUR REJUVENATE

ACTIVE INGREDIENTS:

RETINYL PALMITATE
Visibly diminishes the appearance
of fine lines and wrinkles.
HYALURONIC ACID
Hydrates and provides elasticity.
GLYCERIN
Helps to retain moisture.

REJUVENATING CREAM

A specially formulated cream that aids in cellular regeneration and the prevention of collagen loss from photodamage and aging.

FEATURES

Retinyl Acetate increases the cellular turnover rate to help smoothen out rough, uneven skin tone.

Retinyl Palmitate, a Vitamin A derivative, has demonstrated a reduction of wrinkles and fine lines, an increase in collagen production and skin hydration as well as a decrease in enlarged pores.

APPLICATION

Suitable for dry to mature skin types.

STEP FOUR REJUVENATE

ACTIVE INGREDIENTS:

HYALURONIC ACID
Hydrates and provides elasticity.
RETINYL ACETATE
Promotes healthy cellular regeneration.
ALLANTOIN
An anti-irritant that aids in cellular
regeneration for smoother skin.



WHITEN Alpha Arbutin Alpha-Arbutin is a pure, water soluble, biosynthetic active ingredient. It is the more effective, faster and safer approach to promoting skin-brightening and an even skin tone on all skin types. It is 10 times more effective than its predecessor Alpha-Arbutin and minimizes liver spots and meets all the requirements of a modern skin-brightening and skin depigmentation product. It is the new premium active ingredient in the skin care whitening sector. BioStrata uses this active in combination with other natural extracts to obtain long lasting significant results. Gigawhite™ ■ Gigawhite[™] is a skin brightening complex of botanical origin, which was developed with the help of in-vitro assays, human cell cultures and a skin model with barrier effect. Gigawhite™ has been proven to have a significant skin brightening effect with regular topical use. It was additionally shown to reduce the color and size of age spots in a twelve week in-vivo study.

WHITENING SERUM

A light serum that addresses pigmentation issues - providing skin brightening benefits and improved skin clarity.

FEATURES

Formulated with DERMAWHITE and ALPHA ARBUTINE, synergistic premium actives with a regulatory activity on melanin production, to help lighten and reduce the appearance of age spots and pigmentation.

Glycolic acid provides further exfoliating benefits while hyaluronic acid prevents dryness.

APPLICATION

Suitable for combination to oily skin types.

■ STEP FIVE WHITEN

ACTIVE INGREDIENTS:

DERMAWHITE

Patented 4th generation botanical whitening ingredient. ALPHA-ARBUTIN

Botanical skin whitening agents that protect the skin from free-radicals.

FERULIC ACID

An antioxidant with sun-protective benefits.

GLYCOLIC ACID

Exfoliates and rejuvenates dull, lack-lustre skin.

WHITENING CREAM

A luxurious cream that addresses pigmentation issues - providing skin brightening benefits and improved skin clarity.

FEATURES

Formulated with LUMISKIN , a potent anti-oxidant with skin lightening capabilities to brighten and even out the skin tone.

Kojic palmitate and ALPHA-ARBUTIN further inhibit melanin formation while allantoin gently moisturizes and aids in cellular regeneration.

APPLICATION

Suitable for dry to mature skin types.

■ STEP FIVE WHITEN

ACTIVE INGREDIENTS:

smoother skin.

KOJIC PALMITATE
Enhances skin clarity.
ALPHA-ARBUTIN
A botanical extract known for its astringent properties.
ALLANTOIN
An anti-irritant that aids in cellular regeneration for



SOOTHING SERUM/CREAM

30ML

Infused with calming botanicals to soothe and reduce itchiness, redness, dryness or peeling caused by allergies, irritations, razor bumps or sunburn.

FEATURES

Botanical extracts of aloe vera, witch hazel, chamomile, licorice and comfrey soothe, soften and condition the skin.

APPLICATION

Soothing Serum if recommended for combination to oily skin types. Soothing Cream is recommended for dry to mature skin types.



STEP SIX SOOTHE

ACTIVE INGREDIENTS:

WITCH HAZEL
Known for its astringent and anti-septic
properties.
ALOE VERA
Soothes and moisturizes.
CHAMOMILE FLOWER
LICORICE ROOT
COMFREY ROOT
Soothing anti-inflammatory extracts that help
to reduce irritations.



An oil-free formulation that with daily use aids in the prevention of sun damage and premature aging due to sun exposure.

FEATURES

A tinted everyday sun block that blocks harmful UVA and UVB rays that cause sun damage and collagen loss resulting in fine lines, wrinkles and age spots.

APPLICATION

SPF 35 All Skin is recommended for all skin types including sensitive and dry skin types. SPF 35 Oily Skin is recommended for combination to oily skin types.

STEP SEVEN PROTECT

ZINC OXIDE

Physically deflect harmful UV rays, daily exposure of which could cause wrinkles. premature aging, and skin cancer. ETHYLHEXYL DIMETHYL PABA Absorbs harmful UV radiation to prevent sunburn and sun damage.

