

BioStrata Whitening Series includes products with new highly effective and safe active ingredients to lighten and brighten skin tone.

Consists of:

BRIGHTENING GEL CLEANSER | BRIGHTENING TONER | SUN SPOT LOTION | PURE WHITE CREAM OPC RED WINE WHITENING FACE MASK | AK LOTION

BIOSTRATA utilizes many different innovative active ingredients in it's Skin Whitening Series to lighten and even overall skin tone. Each product is designed with different properties to effectively fulfil it's purpose.

These ingredients are:

ALPHA ARBUTINE

Alpha-Arbutin is a pure, water soluble, biosynthetic active ingredient. It is the most effective, fastest and safest approach to promoting skin-brightening and even skin tone on all skin types. It is 10 times more effective than its predecessor Beta-Arbutin, in minimizing liver spots and meets all the requirements of a modern skin-brightening and skin depigmentation product.

GIGAWHITETM

GigawhiteTM is a skin brightening complex of botanical origin which was developed with the help of in-vitro assays, human cell cultures and a skin model with barrier effect. Gigawhite has been proven to have a significant skin brightening effect with regular topical use. It was additionally show to reduce the color of size of age spots in a twelve week in-vivo study.

SYMWHITE™ 377

It is a potent tyrosinase inhibitor with powerful antioxidant properties (Tyrosinase is a rate-limiting enzyme for melanin synthesis). It serves as a potent lightening and brightening ingredient.

LUMISKINTM

Lumiskin™ is an extraordinary new antioxidant product made from Chilean tree bark. Lumiskin gives dramatic results in controlling melanin, the pigment that makes skin darker. It inhibits stress receptors, so that your skin doesn't turn discolored. Lumiskin has been found to make the skin more radiant, to lighten complexions effectively and to make skin color more even.

Read further on the product that include these innovative ingredients on the next few pages:

BRIGHTENING GEL CLEANSER

A gentle non-foaming cleanser with SALICYLIC ACID to deep cleanse impurities and PAPAYA ENZYME to exfoliate. The addition of GIGAWHITETM and SYMWHITETM 377 give this cleanser special whitening properties.

DIRECTIONS Dispense a pump sized amount onto fingertips and apply to damp face in a gentle upwards and outwards motion. Remove thoroughly with lukewarm water and pat dry.

SALICYLIC ACID COMPLEX | encapsulated salicylic acid with anti-inflammatory and exfoliating properties to deep cleanse pores PAPAYA EXTRACT | whitening combined with mild exfoliation GIGAWHITETM | is a mixture of natural, plant-derived whitening extracts that promotes a bright and uniform skin tone SYMWHITETM 377 | brightens and evens out the skin tone while reducing the color intensity of age spots

SKIN BRIGHTENING TONER

A gentle non-foaming toner with SALICYLIC ACID to deep cleanse impurities and exfoliate and HYALURONIC ACID to avoid irritation and dryness. The addition of GIGAWHITETM brightens and evens out the skin tone while reducing the color intensity of age spots.

DIRECTIONS | Dispense a pump sized amount onto a cotton pad and gently wipe over face and neck areas in a gentle upwards and outwards motion. Avoid the eye and lips areas.

SALICYLIC ACID COMPLEX | encapsulated salicylic acid with anti-inflammatory and exfoliating properties to deep cleanse pores GIGAWHITETM | is a mixture of natural, plant-derived whitening extracts that promotes a bright and uniform skin tone WITCH HAZEL EXTRACT | soothing, calming and anti-septic effect ALOE VERA EXTRACT | moisturizes, conditions, softens, soothes HYALURONIC ACID | hydrates and provides elasticity



UTILIZES NEW AGE SKIN LIGHTENING INGREDIENTS

SUN SPOT LOTION

15MI

A NEW AGE CONCENTRATED and effective skin-brightening spot treatment lotion with innovative active ingredients (summarized on page 26) to fade aging spots and abnormal skin pigmentation. Creating a more radiant, even and healthy skin tone.

GIGAWHITETM | is a mixture of natural, plant-derived whitening extracts that promotes a bright and uniform skin tone

ALPHA ARBUTINE | new active ingredient that is 10 times more potent than it's processor beta arbutin, promotes skin whitening and even skin tone on all skin types

SALICYLIC ACID COMPLEX | encapsulated time release salicylic acid with anti-inflammatory and exfoliating properties to deep cleanse pores and provide whitening properties

NICOTINAMIDE | works together with SYMWHITE to whiten skin

SYMWHITETM 377 | brightens and evens out the skin tone while reducing the color intensity of age spots.

DIRECTIONS | On cleansed skin, apply this spot treatment on desired areas of pigmentation. Suitable for day and night use. For day use best matched with BioStrata Foundation Mousse for coverage and protection from sun exposure.

ULTRA WHITE CREAM

30GM

A brightening moisturizer with LUMISKINTM and KOJIC PALMITATE to lighten and reduce pigmentation irregularities while SHEA BUTTER helps in cellular regeneration and ALOE and CHAMOMILE soothe and gently hydrate. Provides skin with a white tint after application.

 ${\rm LUMISKIN^{TM}}~|$ an amazing new antioxidant product made from Chilean tree bark, it controls melanin to effectively lighten complexions

SEPIWHITETM MSH $\,\,$ | a unique ingredient that has been clinically proven to reduce and prevent the development of hyper pigmentation

SHEA BUTTER | superior emollient

KOJIC DIPALMITATE | an extract of fungi (mushrooms) that has antioxidant properties and helps to prevents melanin production ALOE VERA EXTRACT | moisturizes, conditions, softens, soothes CHAMOMILE EXTRACT | (herb) soothing and regenerating

DIRECTIONS | Apply a pump-sized amount onto fingertips and massage gently until fully absorbed. Can be used twice daily, morning and night.





PURE WHITE CREAM

30GM

An exclusive formula with GIGAWHITETM and ALPHA-ARBUTINE to provide targeted whitening and gently reduce the intensity of pigmentation and age spots for a clearer, brighter and more even skin tone. The inclusion of LUMISKINTM works to enhance skin clarity and luminosity while SWEET ALMOND OIL lightly conditions and balances moisture for smooth, soft skin.

ALPHA-ARBUTINE | new active ingredient that is 10 times more potent than it's processor beta arbutin, promotes skin whitening and even skin tone on all skin types

GIGAWHITETM | is a mixture of natural, plant-derived whitening extracts that promotes a bright and uniform skin tone

LUMISKIN™ | an amazing new antioxidant product made from Chilean tree bark, it controls melanin to effectively lighten complexions

KOJIC DIPALMITATE | an extract of fungi (mushrooms) that has antioxidant properties and helps to prevents melanin production. SWEET ALMOND OIL | smoothes, softens, & protects

DIRECTIONS | Dispense a pump-sized amount and gently apply until fully absorbed. Suitable for day and night use.

OPC RED WINE WHITENING FACE MASK

28GM x 6PC

OPC Red Wine Whitening Mask helps to inhibit collagen & elastin breakdown in the dermis while neutralizing harmful free radicals from the environment. It also enhances skin elasticity, evens skin tone and helps to restore a younger, pristine appearance.

Directions | Tear open and place on cleansed face for approx. 15 minutes.

OPC EXTRACT (OLIGOMERIC PROANTHOCYANIDINS) | An extract from red grape, which has excellent Antioxidant/Free Radical properties

HYALURONIC ACID | hydrates and provides elasticity

RETINYL PALMITATE (VITAMIN A) | anti-oxidant, powerful free-radical scavenger, rejuvenates, smoothes

TOCOPHEROL ACETATE (VITAMIN E) | an effective antioxidant with healing and rejuvenating benefits, that help prevent cell damage by neutralizing free-radicals



A light lotion formulation containing Alpha Arbutin, one of the most effective natural skin lightening ingredient to date, in combination with other skin lightening ingredients to provide middle range spot pigmentation treatment.

DIRECTIONS | On cleansed skin, apply this spot treatment on desired areas of pigmentation. Suitable for day and night use. For day use best matched with BioStrata Foundation Mousse for coverage and protection from sun exposure.

PYRUVIC ACID | natural exfoliant present in nature in honey, apples, fermented fruit, and vinegar

ALPHA ARBUTIN | new active ingredient that is 10 times more potent than its processor beta arbutin, promotes skin whitening and even skin tone on all skin types

ENCAPSULATED SALICYLIC ACID | encapsulated time release salicylic acid with anti-inflammatory and exfoliating properties to deep cleanse pores and provide whitening properties

KOJIC ACID $\,\,$ | an extract of fungi (mushrooms) that has antioxidant properties and helps to prevents melanin production.

