

## Advertisement Layout *Guide*

### Advertise with Us!

The Entrepreneurial Cooperative is pleased to assist in getting the word out about your business offerings available to entrepreneurs and business professionals. We make available opportunities that will provide great exposure for companies and organizations to our targeted audience and the general public.

Our integrated marketing opportunities allows for effective, yet cost efficient, promotion of products and services that will benefit our Affiliated members of ThECooperative.

Advertise in our quarterly event publication, online on our websites, or utilizing viral marketing campaigns via our social media channels.

Quarter Page Advertisement Requirements Dimensions: w: 2.20" (660 px) X h: 3.5" (1125px) Resolution: 300 dpi or higher Format: jpeg or pdf Availability: General Ads (8)



#### Online and Print Advertising

Drive traffic to your site and expand your reach to a potential client base with online advertising as we market and promote to our Affiliates and targeted demographics on our websites and social media outlets. Our site will serve as a resource hub for those looking for quality recommendations for products and services to assist in business operations and event support.

Events Page Sponsor: \$1,500
Digital Billboard Ad: \$200
Company Logo w/ Link: \$100
Promo Videos spot (5 opps): \$250

www.TheEntrepreneurialCooperative.org www.V2Levents.com



The Showcase Quarterly is a full color printed publication distributed during our coinciding quarterly networking events. Additionally, each edition will be archived and available online via The Cooperative website.

#### 2013 AD PRICING:

Qtr Page:\$75Cover PagesHalf Page:\$135Inside:\$425Full Page:\$275Back:\$500

Ad prices are per issue.

HALF PAGE ADVERTISEMENT REQUIREMENTS

DIMENSIONS: W: 4.5" (1350 PX) X H: 3.625" (1088 PX)

RESOLUTION: 300 DPI OR HIGHER

FORMAT: JPEG OR PDF

**AVAILABILITY:** GENERAL ADS (6)

## Full Page Advertisement Requirements

DIMENSIONS: W: 4.5" (1350 PX) X H: 7.5" (2250PX)

RESOLUTION: 300 DPI OR HIGHER

FORMAT: JPEG OR PDF

Availability: Inside Front Cover Inside Back Cover Outside Back Cover

GENERAL ADS (3)

Ad Loc. ID#: TSQ-FS-05

Ad Loc. ID#: TSQ-HU-06

AVAILABLE

Ad Loc. ID#: TSQ-QLL-06

AVAILABLE

Ad Loc. ID#: TSQ-QLR-06

AVAILABLE

Ad Loc. ID#:

TSQ-QUL-08

AVAILABLE

Ad Loc. ID#:

TSQ-QUR-08

AVAILABLE

Ad Loc. ID#: TSQ-HL-08

Ad Loc. ID#: TSQ-FS-09

Ad Loc. ID#: TSQ-FS-18

# AVAILABLE Ad Loc. ID#: TSQ-HU-19

AVAILABLE

Ad Loc. ID#: TSQ-QLL-19

AVAILABLE
Ad Loc. ID#:
TSQ-QLR-19

AVAILABLE

Ad Loc. ID#:

TSQ-QUL-20

AVAILABLE

Ad Loc. ID#:

TSQ-QUR-20

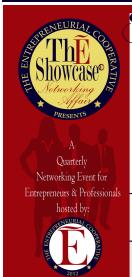
AVAILABLE

Ad Loc. ID#: TSQ-HL-20

# AVAILABLE Ad Loc. ID#: TSQ-HU-21

AVAILABLE
Ad Loc. ID#:
TSQ-HL-21

## THE ENTREPRENEURIAL COOPERATIVE 2013 EVENT SERIES



## Save the Date

 $\mathbf{Q}_{13}$  Friday, March 15, 2013

3Q13 friday, August 16, 2013

 $_{f 4Q_{13}}$  friday, November 15, 2013



Saturday,
June 22, 2013

Please check back here soon for final event details.

For more information Call: 404.913.6825 | Email: TheShowcase@V2Levents.com

Register online: Opens January 2013

## Join The Cooperative!



We extend the invitation for you to collaborate and participate with us as a Media/Advertisement Partner or to simply become an Affiliate of ThECooperative.

Enjoy the benefits of connecting and networking with entrepreneurs & professionals while promoting your business/organization.

#### For additional information on advertising opportunities, please contact:

Nicholas "Nick" Bartley | PHONE: 404.913.6825 EMAIL: advertise@TheEntrepreneurialCooperative.org

### www.TheEntrepreneurialCooperative.org www.EntreSphere.com





 $www.facebook.com/EntreSphere\\ www.twitter.com/The\_EntreSphere$ 



ThēShowcase Quarterly is the official event publication of The Entrepreneurial Cooperative. This publication serves the purpose of providing business and entrepreneurial related editorials and advertising support that will benefit the entrepreneurial community. This publication is published quarterly in conjunction with ThēShowcase Networking Event and made available in print and may be viewed online at www.TheEntrepreneurialCooperative.org.