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NAB 2013 Exciting Specials *April*

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Register here

**2013 National Association
of Broadcasters**

April 8th-11th

Join Our Mailing List!

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Greetings,

First, we are pleased to announce that our new 1 Beyond website is up and running! Please visit the NEW www.1beyond.com and take a look. We always welcome your comments and any suggestions for further improvement.

The 1 Beyond team will again be at this year's NAB conference (our 13th year) in Booth **SL7423**. If you plan on attending, please stop by and check out the exciting new products - see below.

As always, feel free to call us at 617-591-2200 x2201 to discuss your video workflow needs. Our goal is to offer the broadest line of video workflow tools to help with Production, Post-Production, Live Events, Archive and Asset Management from Acquisition through Archive - - In Technology, Service and Value, we are 1 Beyond!

Best regards.

Terry Cullen, CEO and Founder

NAB Show 2013

At the show, 1 Beyond will be exhibiting in Booth SL7423, the latest innovations in **On-Set, Archive, Streaming** and our new **Mac based Product Line** solutions. We strive to provide easy-to-use yet powerful solutions, standards-based and flexible at attractive prices.

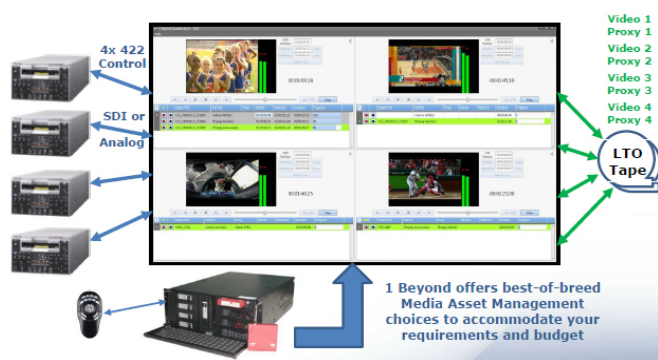
Specials:

We have so many exciting new product announcements this year, we are offering a one-time NAB introductory special for products purchased during the show only-**10% off!** If you are not attending, call the office and mention this newsletter and receive the same special price. Note the demo systems mentioned below are even better. These go quickly!

For Archiving - MAM

We'll be showing our "PURE LTFS" LTO-5/6 archive solutions including Asset Management solutions from Squarebox, StroageDNA, ImagineProducts, YoYotta and axle Video.

- **1 Beyond QuadArchiver™** is designed for the organization that has hundreds or even thousands of Legacy Tapes or Disks to preserve, duplicate, add searchable metadata and archive long term on LTO-6 using **PURE LTFS**.



- One operator can easily control several decks simultaneously, each deck independent.
- Simultaneous Proxy recording. Each Video and Proxy format is independent.
- Jog Shuttle or Intuitive VTR controls can position the tape, mark In and Out points.
- Display area for input video with VCR controls under each video monitor.
- Record time codes are displayed along

with a record progress bars.

New Mac OS X-Based Products

1 Beyond

ThunderTape™ 4TB an external tape drive + 4TB hard drive + optional memory reader (e.g. for REDMAG) you connect to your Mac via Thunderbolt.



1 Beyond LTOMac™-axe

An archive appliance for your facility, complete hardware, software and database including 5 seats for \$9,995. Running the latest

browser-based asset management software (from axle video) this appliance gives your work group access to LTO backup, automatic proxies and metadata database asset management over LAN or internet. This turnkey appliance make "radically simple" even simpler. One LAN plug and your MAM is up and running.

1 Beyond MacWrangler™ Dude

Our popular 1 Beyond Wrangler Dude now runs the Mac OS. This unit is powered by AC, DC or switch in case of



power failure and removable drives for an all-in-one back up solution. Top films and TV shows like NCIS are using the Wrangler Dude for its portable form-factor and functionality, now also running on Mac OSX.

1 Beyond MacWrangler™ Pro



With even more capabilities built in than the MacWrangler™ Dude, the rugged MacWrangler™ Pro has built-in 17" screen + keyboard + option for LTO. The ultimate on-set backup solution if your preference is the Mac OS.

For Streaming and Event Recording

We're demonstrating the **1 Beyond StreamMachine™** and the **1 Beyond StreamMachine™ Pro** integrating software and hardware from Telestream and Matrox.



Industries Largest DDR Events Recorder: NASA



Also you'll see the unique DDR software and SyncRecord software used in our installation at NASA.

Learn more about all these products at www.1Beyond.com . Or even better, come visit our booth so we can give you a tour and answer your questions.

For On-Set - Production

You'll see our **New 3U 1 Beyond NetDrive™ Pro**

for backup from any media card to dual LTO drives.



There will also be our

1 Beyond SuperWrangler™ with ASSIMILATE SCRATCH, BlackmagicDesign DaVinci Resolve, MTI Cortex, Quantel Pablo. We can advise which is best for you.



Partners at NAB Demonstrating 1 Beyond

- **ASSIMILATE** will have a **1 Beyond SuperWrangler™** running **Scratch** in Booth SL12705.
- **Storage DNA** will have a **1 Beyond LTOMac™** running **StorageDNA** in Booth SL11116.
- **Imagine Products** will be showing a **1 Beyond LTOMac™** with **PreRollPost** in Booth SL16016.
- **YoYotta** will have a **1 Beyond LTOMac™** running **YoYottaID** in Booth C11229.
- **MSE Media Solutions** will have a **FLexVTR™** and **LTO-5 NetDrive™** at their Booth C9806.
- **Empress Media Asset Management** will be showing our **LTO-5 NetDrive™** at their Booth SL12505.
- **Telestream** will have a **1 Beyond StreamMachine™** and a **StreamMachine™ Pro** running **Wirecast** software in their Booth SL2605.

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